



# Espresa

Powering Great Workplaces®

## Case Study

the  
**Wonderful**  
company™

## Empowering Employees with Personalized Benefits

Powering Great Workplaces® with Personal Benefits Employees Love

[espresa.com](https://espresa.com)





"Espresa isn't just a platform—it's our engagement amplifier. Employees come for one thing and stay for everything else."

**Cienna Walters,**  
**Manager, Global Benefits,**  
**The Wonderful Company**



The Wonderful Company, a global leader in agriculture and consumer brands, sought to create a benefits strategy that aligns with its people-first culture. With **10,000 employees in 20+ countries worldwide**, the company needed a flexible and scalable wellness solution that served both corporate employees and agricultural workers.

## The Challenge

Managing wellness programs across multiple vendors created complexity and inconsistent engagement. The Wonderful Company sought to streamline the wellness experience by creating a central hub to host intentional, tailored wellness solutions in one spot for easy enterprise access.

### Key challenges included:

- Moving from fragmented wellness programs to a scalable, centralized model
- Ensuring access for all employees, especially mobile-first agricultural workers
- Expanding global fitness fund eligibility while respecting local cultures
- Streamlining auto-registration and program cycles



# The Solution

By integrating Wonderful Wellness NOW into Espresa, The Wonderful Company:

- Consolidated wellness programs into a single platform to better serve the unique needs of its diverse population
- Expanded global access by adapting programs to regional needs
- Enhanced fitness fund eligibility, balancing flexibility with wellness-first principles
- Increased participation through automated registration, incentives, and clearer communication—especially for employees less familiar with digital tools

## Cultivating a Supportive Workplace

With a focus on inclusivity, The Wonderful Company continues to drive a benefits experience that meets employees where they are—whether in the office, at home, or in the field.

## Measuring Value on Investment (VOI)

TWC goes beyond traditional wellness by leveraging Espresa to enhance engagement in company wellness programs and major enterprise events, extending its impact to communication and employee education. Previously manual processes are now streamlined and engaging. With built-in incentives and seamless access, employees stay more connected to their benefits, driving higher engagement and impact.

## Beyond Benefits: Measuring Real Impact

### Lifestyle Spending Accounts



**80%** of eligible employees used over  
**95%** of their LSA funds

- **Total 2024 Spend:**
  - \$350,000
- **Top Categories:**
  - Gym memberships
  - Fitness trackers and wearable devices
  - Wellness services (including massage)

### Wellness Challenges



**63%** Challenge Engagement by Mobile-First Agricultural Workforce

- **Quarterly Challenges:**
  - Popular with office & agricultural workers
- **Participation Rate:**
  - 60% of eligible employees engaged
- **Total Impact:**
  - 20+ Challenges completed
  - 1.8M Tasks logged in 2024

### Employee Communities



**34%** Community Participation

- **Affinity Groups:**
  - 37 Employee-led groups
- **Membership Growth:**
  - 2,200+ Participating employees
- **Engagement:**
  - 450+ Comments in 2024





# Espressa

Powering Great Workplaces®



"Wellness isn't just a program at The Wonderful Company—it's part of our DNA. Espresa helps us bring that vision to life by making well-being accessible, inclusive, and engaging for every employee, no matter where they are."

**Cienna Walters,**  
**Manager, Global Benefits,**  
**The Wonderful Company**

## Measuring Moments that Matter

At The Wonderful Company, benefits aren't just programs—they're opportunities to create meaningful experiences that support employees in every aspect of their well-being. By tracking key engagement metrics, the company ensures its investments drive real impact to support their diverse workforce.



**Espressa is Powering Great Workplaces® with personal benefits people love.**

Driving global employee engagement programs, Espresa is inclusively available in all languages, time zones, and currencies. And, with Espresa LSA Plus™, companies can power flexibility and freedom of choice with integrated total well-being, recognition, and community in a single app.

