



Espresa
Powering Great Workplaces®

Case Study



mapbox

Navigating Challenges to Pioneer the Future of HR

Powering Great Workplaces® with Personal Benefits Employees Love

[espresa.com](https://www.espresa.com)



“We decided to pull all the good things about what we were doing together and make them more holistic. Our previous LSA would only incent physical health. There wasn’t anything around financial wellness or emotional health. There was no centralized Total Well-Being program. That’s where Espresa’s LSA solution came in.”

Stephanie Moore,
Head of Global Benefits, Mapbox



Mapbox is a global platform of location services, with employees across five continents. They are an engineering-driven team of technology builders, developers, geographers, data scientists, drivers, designers, and AI visionaries. Together, they are reimagining how location technologies move the world.

The Challenge

Mapbox developed a benefits strategy to align its mission and values with the diverse needs of its global, distributed workforce. However, HR and People Operations faced challenges balancing budget constraints and country-specific requirements, resulting in inconsistencies in benefits.

The complexity of global benefits management created additional hurdles for HR and finance, making it harder to uphold a people-first culture.



The Solution

Mapbox needed a centralized, technology-driven solution to deliver equitable benefits across its global workforce. With Newfront's recommendation, Mapbox adopted Espresa's Lifestyle Spending Accounts (LSAs) to streamline benefits, ensuring flexibility and accessibility for employees worldwide.

Maximizing Value on Investment (VOI)

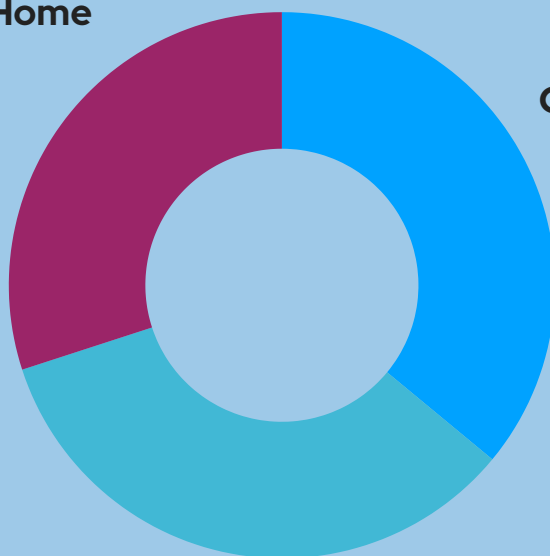
By prioritizing holistic well-being, Mapbox fosters a supportive, people-first workplace with personalized benefits that adapt to employees' needs. LSA wallets provide tailored support globally, while additional programs like homebuyer assistance, tuition reimbursement, and fertility support strengthen cultural connections and enhance the employee experience.

Empowering a Global Workforce with Espresa LSAs

Mapbox champions its people by leveraging cutting-edge HR technology and a people-first benefits strategy. Through Espresa LSAs, Mapbox provides flexible, equitable support that meets the diverse needs of its employees worldwide. By continuously evolving its benefits to foster connection, well-being, and inclusivity, Mapbox remains committed to innovation—not just in technology, but in the lives of its people everywhere.

Global, Holistic Well-Being Wallets

Work-from-Home
30%



Cell Phone
36%



94.4%
Member Satisfaction

Innovative Offerings

- + Homebuyer Assistance
- + Tuition Reimbursement



Espressa
Powering Great Workplaces®



“Espresa never says no—it’s always, ‘Yes, we can do that.’ Whether integrating with payroll vendors or customizing reports, they make it seamless. Our LSAs go beyond gym reimbursements; they support employees as whole people—helping with financial planning, closing costs, and more. We’re building benefits that meet employees where they are, across all generations.”

Stephanie Moore,
Head of Global Benefits, Mapbox

Assessing Meaningful Moments

As a global technology leader, Mapbox is committed to people-first benefits that support its diverse workforce. Partnering with Espresa, Mapbox streamlined disparate programs into a centralized, flexible platform, ensuring equitable, personalized support across ten countries.

By integrating LSAs and holistic benefits, Mapbox aligns its offerings with its mission and values, empowering employees at work, home, and beyond. With Espresa, Mapbox continues to innovate—not just in technology, but in the lives of its people.



Espressa is Powering Great Workplaces® with personal benefits people love.

Driving global employee engagement programs, Espresa is inclusively available in all languages, time zones, and currencies. And, with Espresa LSA Plus™, companies can power flexibility and freedom of choice with integrated total well-being, recognition, and community in a single app.

