

ESPRESA, INC.
PRIVACY POLICY
Last Updated: 02/10/2016

This privacy policy (“**Policy**”) describes how Espresa, Inc. (“**Company**”) collects, uses and shares personal information of consumer users of this website, www.espresa.com (the “**Site**”). This Policy also applies to any of our other websites that post this Policy. This Policy does not apply to websites that post different statements.

WHAT WE COLLECT

We get information about you in a range of ways.

Information You Give Us. We collect your name, postal address, email address, phone number, fax number, username, password, employer, demographic information (such as your gender and occupation), credit card information as well as other information you directly give us on our Site.

Information We Get From Others. We may get information about you from other sources, including your employer and our provider partners. We may add this to information we get from you and from this Site.

Information Automatically Collected. We automatically log information about you and your computer. For example, when visiting our Site, we log your computer operating system type, browser type, browser language, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Site.

Cookies. We may log information using "cookies." Cookies are small data files stored on your hard drive by a website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site. This type of information is collected to make the Site more useful to you and to tailor the experience with us to meet your special interests and needs.

USE OF PERSONAL INFORMATION

We use your personal information as follows:

- We use your personal information to operate, maintain, and improve our sites, products, and services.
- We use your personal information to process and deliver contest entries and rewards.
- We use your personal information to respond to comments and questions and provide customer service.
- We use your personal information to send information including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages.

- We use your personal information to communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners.
- We use your personal information to protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.
- We use your personal information to provide and deliver products and services customers request, including through our provider partners.

SHARING OF PERSONAL INFORMATION

We may share personal information as follows:

- We may share personal information with your consent. For example, you may let us share personal information with your employer, our provider partners and others. Those uses will be subject to their privacy policies.
- We may share personal information to our provider partners who offer a service to you
- We may share personal information when we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals can include any merger, financing, acquisition, or bankruptcy transaction or proceeding.
- We may share personal information for legal, protection, and safety purposes.
 - We may share information to comply with laws.
 - We may share information to respond to lawful requests and legal processes.
 - We may share information to protect the rights and property of Espresa, Inc., our agents, provider partners, and others. This includes enforcing our agreements, policies, and terms of use.
 - We may share information in an emergency. This includes protecting the safety of our employees and agents, our provider partners, or any person.
- We may share information with those who need it to do work for us, such as website hosting, the processing and delivery of mailings, providing customer support, or providing credit card processing services.

We may also share aggregated and/or anonymized data with others for their own uses.

INFORMATION CHOICES AND CHANGES

Our marketing emails tell you how to “opt-out.” If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information.

We will retain your information for as long as your account is active or as needed to provide you services. You may view and modify your personal information through your account settings. We may not be able to modify or delete your information in all circumstances, as federal and state law may require that we maintain certain types of information for a set period of time. You may not be able to delete or modify certain information that your employer requires that we maintain. If you have any questions about reviewing, modifying or deleting your account information, you can contact us directly at the address below.

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

DATA STORAGE

We use third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run our services. Although we own the code, databases, and all rights to the Site and our applications, you retain all rights to your data.

SECURITY OF PERSONAL INFORMATION

The security of your personal information is important to us. When you enter sensitive information (such as a credit card number) on our order forms, we encrypt the transmission of that information using secure socket layer technology (SSL).

We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our Website, you can contact us at the address below.

CONTACT INFORMATION. We welcome your comments or questions about this privacy policy. You may also contact us at our address:

Espresa, Inc.
2479 E. Bayshore Rd., Suite 240
Palo Alto, California 94303
Email: info@espresa.com

CHANGES TO THIS PRIVACY POLICY. We may change this privacy policy. If we make any changes, we will change the Last Updated date above.